

Active Citizens Covid-19 Response: Social Action Innovation Ideas

Frequently Asked Questions (FAQs)

If you have any questions that are not answered in the FAQ section, please contact us. You can reach us at Society.Bangladesh@bd.britishcouncil.org. Please mention "Queries: Active Citizens Covid-19 Response: Social Action Innovation Ideas" in the subject line.

How should I write my Idea?

The participant can describe the idea considering one or multiple themes which have been specified. A few things need to be clearly mentioned such as the area where this Initiative/project will take place, targeted people who will benefit from this idea and innovation, the main contributors for fulfilling this idea into action and lastly the impact or the success you want to achieve through this or how it is going to make changes to the targeted people and community.

What are the categories for the competition?

There are eleven categories under which you can submit your ideas. The categories are: Agriculture, Creative Industry, Civil Society and Governance, Climate Change, Education, Gender Equality, Healthcare, Peace and Social Harmony, Sustainable Energy, Technology, Youth Employment/ Social Enterprise

Who can Participate?

Anyone who received the Active Citizens Youth Leadership Training through a British Council partner organisation and was a part of a Social Action Project between 2009 to 2020 is eligible to join this competition.

What is the last day to submit the idea?

16 July 23:59 pm (Bangladesh Standard Time).

Is this a competition for Social Action Project?

This competition is for sharing a new idea and innovation as a response to Covid-19. The Social Action Project you are/have been a part of only qualifies you to take part in this competition.

Can someone not doing the Social Action Project share their ideas?

The Social Action Project is a prerequisite for this competition, and evidence must be provided. – either a video link or screenshot of showcasing or image of activities. Anyone who has never been part of a Social Action Project can therefore not submit their idea.

If I have already shared the SAP activity earlier in other channels can I share the screenshot of those activity?



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Anyone who has been part of a SAP can join and share their earlier SAP activity photos/video as proof of their eligibility.

Do I need to submit the idea in word file or PDF?

You can submit the response form either in MS Word or PDF format. Submissions in other formats or modifications to the response form will result in the entries being disqualified from the competition.

What is the word limit for my idea?

The idea should be written within 500 words.

What language should I use to write my Idea?

The idea can be written either in Bangla or English.

Can I submit more than one Idea?

One participant can submit only one idea.

What are the benefits of participating in this competition?

The Competition aims to provide young people under the Active Citizens network of Bangladesh with a platform where they can share their ideas in response to the Covid-19 pandemic. The top ten ideas will be shared with the wider public through a national online showcasing programme and feature in the British Council newsletter. There will also be exciting prizes for the three winning ideas. Please refer to the award section for details.