

# Active Citizens Covid-19 Response: Social Action Innovation Ideas

## Competition Terms and Conditions

### 1. The Competition

A social media vote operated by the British Council to select three winning ideas, as voted for by the Facebook audience. The Competition will take place in two stages:

- Stage 1:
  - o Active Citizens (ACs) share their existing work on community engagement during or before Covid-19 through a live online showcasing in social media/share a video through a social media link/image of SAP activities in the Active Citizens Bangladesh [Facebook group](#) using the hashtag **#ConnectedbyIdeas**
  - o ACs identify a problem/issue related to Covid-19 in their community and describe a possible solution (using digital innovation in social action) in maximum 500 words using the response form. The idea should focus on any of the following themes: Agriculture, Creative Industry, Civil Society and Governance, Climate Change, Education, Gender Equality, Healthcare, Peace and Social Harmony, Sustainable Energy, Technology, Youth Employment/ Social Enterprise
- **Stage 2** : The British Council in coordination with the partners will shortlist the top ten ideas from the submitted entries and open the competition for online voting in the social media channel by 24 August 2020. The top three will be thus selected.

Each submission must have only one named person (the “**Applicant**”) to represent the idea.

### 2. Eligibility

To enter the competition the Applicant must fulfil the following requirements:

- Received the Active Citizens training that was delivered in partnership with an official British Council partner between 2009 and 2020;
- Implemented a Social Action Project/community initiative.
- Not be currently employed by the British Council or be an immediate family member of a British Council employee. In this case, immediate family member is defined as one's spouse, parents, grandparents, children, grandchildren, siblings and immediate in-laws (mother-in-law, father-in-law, brother-in-law and sister-in-law). Adopted children and stepchildren are also counted as immediate family members.

### 3. How to Enter

The Competition will be promoted through the British Council's Active Citizens website and Facebook social media channel:

[Active Citizens Covid-19 Response: Social Action Innovation Ideas](#)  
[Active Citizens Bangladesh Group](#)

# Active Citizens Covid-19 Response: Social Action Innovation Ideas

To enter the competition applicants must access the Active Citizens British Council website page: [Active Citizens Covid-19 Response: Social Action Innovation Ideas](#) and then follow the following steps:

- Download and read the response form.
- Complete each box in the response form (either in English or Bangla, word-processed) and sign it.
- Email the signed response form to [Society.Bangladesh@bd.britishcouncil.org](mailto:Society.Bangladesh@bd.britishcouncil.org) with the subject line **Active Citizens Covid-19 Response: Social Action Innovation Ideas**.
- Along with the response form, send one image file (no collages) from the Social Action Project/link to Facebook Video/link of live online showcasing and the screenshot of the social media post to the Facebook group of Active Citizens Bangladesh.

Each Competition application should be accurate, not omit any relevant facts and not be intentionally misleading. Inaccurate or misleading information will result in immediate disqualification from the Competition.

Entry to the Competition is free although applicants are responsible for their own costs of connecting to the Internet and any other costs associated with the preparation and submission of a Competition entry.

#### **4. Selection of Winning Entries and Prizes**

Three winners will be selected as referred to in section 1. All decisions of the British Council will be final and binding in this regard with no opportunity to appeal.

The prize consists of the following:

- A certificate signed by the Country Director of British Council Bangladesh
- Opportunity for a direct interview for the next Active Citizens International Study Visit
- Digital membership of the British Council library for one year

British Council will also attempt to secure seed funding for the SAPs based on the proposed Covid-19 solutions.

The prize is personal to the winners (the person named on the response form) and cannot be transferred to any third party. The prizes cannot be exchanged for money or any other goods or services.

The British Council accepts no responsibility for failure to notify winning Applicants or failure to deliver prizes where such failure results from the provision of inaccurate contact details by the Applicants or from the acts or omissions of any third party (including, without limitation, any internet or postal service provider) and shall have no liability to any entrant if it is prevented from or delayed in delivering any aspect of the Competition or the prizes by acts, events, omissions or accidents beyond its reasonable control.

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## 5. Personal Data

The British Council's approach to the collection and use of personal data is set out in the response form.

The British Council intends to publish the names and images, as well as details of the Social Action ideas of the shortlisted and winning entries on the British Council's websites, Facebook pages, press releases and in other promotional and marketing material. In addition, the British Council may write and publish articles about the winners' enjoyment of their prizes. By entering the Competition, the Applicants of the shortlisted and winning entries provide consent for the use of their names, personal images/likeness and entry materials and agree to cooperate with any such publicity or marketing relating to the Active Citizens programme if they win the prize in line with the Terms and Conditions of this Competition.

All Applicants grant the British Council, free of charge or permission, to use the Applicant's entry material including personal data and the image (including, without limitation, modifying and adapting it for operational and editorial reasons).

## 6. Intellectual Property

Applicants will retain copyright in the Competition entry material that they submit to the British Council. By entering the Competition each Applicant grants to the British Council an irrevocable, royalty-free, non-exclusive, worldwide right and licence to use the Applicant's intellectual property rights included in the entry material for any purpose relating to the Active Citizens programme.

Each Applicant confirms that the entry material is their original work, is not defamatory and does not infringe any of the laws of Bangladesh, including but not limited to any third party intellectual property rights, that they have the right to give the British Council permission to use it for the purposes specified above, and that all necessary consents, including where relevant appropriate image release documents, for the submission of the entry material have been obtained.

All rights in the British Council's name and logo, websites, Facebook pages, press releases and other promotional and marketing material and all course and examination content and materials (together the "**British Council's Materials**") shall vest in and remain with the British Council (or its licensors). By participating in the Competition, Applicants agree that they will not use, broadcast, publish, export, exploit, reproduce nor copy part or all of the British Council's Materials.

## 7. General

The British Council may disqualify or refuse to accept the entry of any Applicant which does not meet the eligibility criteria in section 2 or does not otherwise comply with these Terms and Conditions.

Attempting the following actions may disqualify your application from the Competition:

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- Applications containing inappropriate language or images .
- Applications submitted without the aforementioned subject line mentioned in the competition;
- Applications that are not submitted in the provided forms;
- Any attempt for lobbying, or manipulating the result of the application;

These Terms and Conditions shall be governed by and interpreted in accordance with the laws of Bangladesh and shall have exclusive jurisdiction over any disputes or claims (including, without limitation, non-contractual disputes or claims) arising out of or in connection with the Competition.

## **8. Acceptance of Terms and Conditions**

By ticking this box in the response form, the Applicants confirm they have read all rules, documents, Terms and Conditions governing the Competition and agree to be bound by the same.